

## Guest blog guidelines

We welcome guest blogs from SRHM Editorial Advisory Board members, journal authors, peer reviewers and members of the wider SRHM community of readers; and sexual and reproductive health and rights (SRHR) practitioners, academics and activists.

The SRHM blog provides a platform for short articles on issues relevant to the SRHM readership with an aim to engage with and influence followers or attract new interest in SRHM by promoting the voices of those interested in SRHR.

## What makes a good blog?

**Word count limit:** As a rule of thumb, make sure that blogs aren't be longer than 1,000 words. We might make exceptions for pieces covering particularly complex issues or arguments.

**Not a research paper summary:** Ensure that the blog is not merely summarising a research paper or study. Ideally, blogs are not framed into sections such as the abstract, introduction, methodology, and results. They are not meant to be substitutes for journal articles that may not have been published.

**Tone and style:** Blog pieces follow a more informal tone compared to research papers and technical documents, and can be thought provoking pieces, opinion pieces, personal experiences, analyses of roundtable discussions, complex arguments, interviews, recent scientific/political changes, poems, to policy recommendations, among others.

**Personal experiences:** Usually, blogs are written based on your experiences in your field of work, (for example: your perspectives on recent trends in the field of SRHR, or while conducting research in an untapped sector), or your contribution to advocacy, policy, and the use of evidence for change.

**Novelty:** Try to include new ideas, views, and perspectives in the blog. Blogs should not be a repetition of previously published stories or views shared by other organisations or individuals.

**Do not include unpublished data:** Avoid including unpublished results/data in blog posts, as doing so might preclude their subsequent consideration in a peer-reviewed journal, due to being considered prior publication.

**Backing up assertions:** While blogs are not meant to be highly technical, any assertion should be backed by credible sources. They should contain hyperlinks to make it easier to locate the information source.

## Your campaign

The SRHM blog does not post generic campaign materials, requests for action, or publicity for causes. There are other ways that SRHM could promote this kind of information e.g. through social media and via our networks.

## Submitting your blog

For all communication about the SRHM blog please contact us at [info@srhm.org](mailto:info@srhm.org).

If you have an idea for a blog, but haven't written it yet, do get in touch first to see if it's something we think would work for the SRHM blog. If you have already written your blog, please send it in Word format and not as a pdf. Please include a short description of who you are and what you do. Tell us anywhere else that the blog has already been published, or where you intend to publish it. We can include photographs or illustrations in the blog – please ensure that any visual images you provide are freely available to use and not subject to copyright restrictions. If you do not provide us with an image, our team might choose one for you.

Please note that all blog posts, whether invited and unsolicited, are subject to final acceptance or rejection by the SRHM Chief Executive and Editor-in-chief. Feedback or suggested changes may also be given before the blog is accepted.